



Nissan North America's Vehicle Purchase Program (VPP)

As a part of Nissan's athletic partnership with University of Michigan, all full-time university employees are eligible for preferred pricing on new Nissan and Infiniti vehicles. University of Michigan employees will receive preferred pricing and can also continue to take advantage of all other consumer facing market incentives.

VPP Plan Details

- **University of Michigan Employees** who wish to purchase a vehicle for themselves or their spouse/domestic partner must use their University of Michigan VPP Company code: **VPP006037** and create a VPP Claim ID on the VPP website (www.insidenissan.com), or by calling **1-800-299-4753**.
- Eligible employees, which are considered all direct, full-time employees of University of Michigan and their spouse/domestic partner in the continental United States, Hawaii, and Alaska, can create **2** claims per calendar year. Vehicles purchased cannot be titled in a business's name.
- Retirees, immediate family, and extended family & friends of University of Michigan are not eligible.
- A copy of the University of Michigan employee's recent paycheck stub (monetary amounts and confidential information may be redacted) noting employee name and university name is required to verify proof of employment with University of Michigan. A university issued employee badge, or a dated letter from the university's Human Resources office (along with contact information and verification of current employment) will also be accepted.

5 Easy Steps To Your VPP Purchase:

1. Visit InsideNissan.com
2. Click "Business Associate" and enter your name and university VPP Code.
3. Search your nearest dealer's inventory and create your VPP Claim ID.
4. Visit your nearest dealer with your printed Claim ID and proof of eligibility.
5. Choose your vehicle, and drive off for less!



Always wear your seatbelt, and please don't drink and drive.
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Vehicle Purchase Program Pricing


NISSAN	NISSAN VPP PRICING PLANS		
	Model	Eligible Model Year	Discount Below Dealer Invoice
	370Z	MY20, 19	\$150.00
	370Z Roadster	MY19	\$150.00
	Altima	MY20, 19	\$150.00
	Armada	MY19	\$150.00
	Frontier	MY19	\$150.00
	Kicks	MY19	\$150.00
	LEAF	MY19	\$1,000.00
	Maxima	MY20, 19	\$150.00
	Murano	MY19	\$150.00
	NV Cargo	MY19, 18	\$150.00
	NV200	MY19	\$150.00
	NV Passenger	MY19	\$150.00
	Pathfinder	MY19	\$150.00
	Rogue	MY20, 19	\$150.00
	Rogue Sport	MY19	\$150.00
	Sentra	MY19	\$150.00
	Titan	MY19	\$150.00
	Versa Note	MY19	\$150.00
	Versa Sedan	MY20, 19	\$150.00

Effective 8/1/2019

VPP Pricing Example	
 2020 Rogue	
MSRP	\$ 27,540.00
Dealer Invoice	\$ 25,803.00
VPP Discount	\$ 150.00
All other Market incentives*	\$ 1,500.00
VPP PRICE	\$ 24,153.00

INFINITI	INFINITI VPP PRICING PLANS		
	Model	Eligible Model Year	Discount Below Dealer Invoice
	Q50	MY19.5, 19	\$250.00
	Q60 Coupe	MY19	\$250.00
	Q70	MY19	\$250.00
	Q70L	MY19	\$250.00
	QX30	MY19	\$250.00
	QX50	MY19	\$250.00
	QX60	MY20, 19.5, 19	\$250.00
	QX80	MY19	\$250.00

Effective 8/1/2019

VPP Pricing Example	
 2019 QX50	
MSRP	\$ 39,950.00
Dealer Invoice	\$ 37,393.00
VPP Discount	\$ 250.00
All other Market incentives*	\$ 1,000.00
VPP PRICE	\$ 36,143.00

*Market incentives may vary by location. Pricing and eligibility subject to change at NNA's sole discretion. Pricing examples above for illustration purposes only.

Prices do not include Destination or Handling charges, RMP assessments, Dealer Documentation Fees, sales taxes, etc. Visit insidenissan.com for full eligibility requirements and details. VPP is an optional Dealer participation program. Please contact your local Dealer to inquire about program participation.

For assistance contact Nissan VPP at 1-800-299-4753 (Mon.-Sat. 8:00AM – 7:00PM CST), or by email at nissanvpp@programhq.com



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